AN ARKUS INNOVATION STUDIOS PUBLICATION

PEOPLE & POSSIBILITIES

The Arkus Signal

RFPS AND GOVERNMENT CONTRACTS WORTH PURSUING

CONTRACTS EDITION

30 SEPTEMBER 2026

ISSUE 03 / PRINT EDITION

CONTRACTS & PUBLIC OPPORTUNITIES

Longview puts the team ahead of the price.

Longview seeks an initial organizational review, with optional later phases. Team qualifications carry 40 points; proposals close 2 October at 5 p.m. Pacific.



A port manager and two consultants review plans with cargo cranes behind them.
AI-generated illustration; not a photograph of this project.

Longview is asking how its organization should work. Its scoring puts team experience ahead of price, and its current bid index leaves little time to respond. The lead story explains both the assignment and the filing details that matter.

The remaining nine stories distinguish defined assignments from access to future work. Some documents disagree; some lists remain open without promising an order. We keep those differences visible so the next action has a useful meaning.

PARTNERSHIP DESK / ARKUS INNOVATION STUDIOS

Pursue it with Arkus.

Have a call in mind? Let’s talk about the team it needs.

Arkus leads as prime
We lead the bid and coordinate the team. ↗

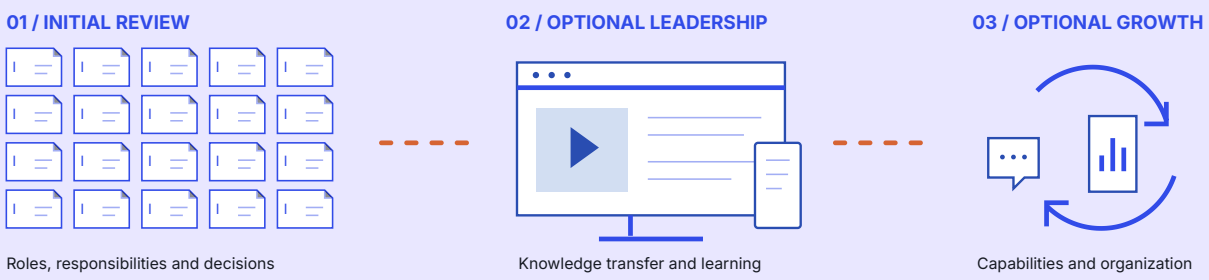
Arkus joins your team
Bring us in for part of the work as a subcontractor. ↗

First, we check whether the call allows that arrangement.

Email: nadia@arkusinnovationstudios.com

INSIDE THE LONGVIEW REVIEW

Phase one comes first.



INITIAL REVIEW
Review organizational roles and responsibilities in Phase I.

OPTIONAL LEADERSHIP
Organization and leadership work is optional.

OPTIONAL GROWTH
Capabilities and growth work is optional.

Our drawing groups the phases, not a count of deliverables. Phase I is initial; later phases are optional. Use corrected RFP 26-068-PSC and both addenda. Proposals: 2 October, 5 p.m. Pacific.

Read the official call ↗

STILL OPEN / LONGVIEW, WASHINGTON

1 min read · Deadline in 2 days (as of 30 Sept)

Longview puts the team ahead of the price.

Longview seeks an initial organizational review, with optional later phases. Team qualifications carry 40 points; proposals close 2 October at 5 p.m. Pacific.

Port of Longview · Organizational Analysis and Related Services, RFP 26-068-PSC



A port manager and two consultants review plans with cargo cranes behind them.
AI-generated illustration; not a photograph of this project.

Longview's review examines responsibilities and decisions, including the future chief operating officer role. Phase I is the initial assignment; leadership, succession and capability phases are optional. Consultants must nevertheless price all seven deliverables and a total not-to-exceed amount. The Port publishes no budget, and pricing guarantees no later work.

Scoring assigns 40 points to team qualifications, 30 to similar projects and 30 to price. Supply two similar-project examples and three references; attributed partner/in-progress work is permitted. The ten-page non-cost limit includes the cover letter and project examples. Pricing, Appendix C, cover pages, contents and key-personnel resumes are excluded under Addendum 2 Q43; another resume answer differs.

Read the RFP and both addenda together. Use corrected identifier 26-068-PSC, replacing 26-066. Submit one PDF, no larger than 20 MB, to both specified email addresses by 2 October, 5 p.m. Pacific. Hyperlinks are stripped before evaluation. Questions closed 18 September, before the proposal deadline. Check original insurance and conditions.

THE OPPORTUNITY

Budget not published

No published budget. Phase I is initial scope; later phases optional. Price all seven deliverables and total for evaluation.

MARK YOUR CALENDAR

02 OCT

2 October 2026 · 5 p.m. PT

Deadline in 2 days (as of 30 Sept)

Before you start Organizational consultants with two similar-project examples and three references; attributed partner work and sufficiently developed in-progress projects permitted. Check original insurance/conditions.

Official call & application details ↗ | View the application form ↗ | Talk to Arkus about this opportunity ↗

STILL OPEN / WASHINGTON STATE

1 min read · Deadline in 1 day (as of 30 Sept)

Training the people who support recovery.

HCA's reissued seven-category training and support pool sets initial bids for 1 October at 3 p.m. Pacific. Category-specific experience is required.

Washington State Health Care Authority · Re-Procurement of As Needed Convenience Contracts for Behavioral Health and Recovery Training and Support Services, RFQQ 2026HCA01



A facilitator leads three participants in a small-group training session.
AI-generated illustration; not a photograph of this project.

Washington's Health Care Authority is reissuing RFQQ 2026HCA01 to widen its behavioral-health and recovery training and support pool. The official notice describes seven categories, including new Problem Gambling services. Bidders may select one or more categories and activities. Existing contractors need not rebid an established category, but may seek a new category if qualified.

The issuer requires a Washington business license, or a commitment to obtain one within 30 calendar days of apparent successful bidder selection. Bidders need at least three years providing their selected-category services to listed settings and three years providing those services to diverse staff or populations in those settings. General consulting experience does not establish these specialist qualifications.

Initial bids are due 1 October at 3 p.m. Pacific. Questions closed 16 September; the 21 September interested-subcontractor exhibit was optional. Obtain the full WEBS RFQQ and amendments for submission mechanics. Funding is determined as needed per work order, with no guaranteed minimum or maximum work. The notice establishes the route; applicants must check their own qualifications and complete response.

THE OPPORTUNITY

Work-order funding as needed; no guaranteed work

HCA notice states no minimum award, funding determined per work order, and no guaranteed minimum or maximum work. No published pool budget.

MARK YOUR CALENDAR

01 OCT

1 October 2026 · 3 p.m. PT

Deadline in 1 day (as of 30 Sept)

Before you start Washington business license or commitment to obtain one within 30 calendar days of apparent successful bidder selection; at least three years providing selected-category services to listed settings and three years providing those services to diverse staff/populations in those settings.

Official call & application details ↗ | Talk to Arkus about this opportunity ↗

UNRESOLVED / OREGON-FOCUSED ENERGY TRUST CONSULTING

1 min read · Deadline in 2 days (as of 30 Sept)

A smaller engagement can open a longer conversation.

Energy Trust seeks business and leadership consultants. Its current page lists 2 October, while the current RFQ still gives 18 September.

Energy Trust of Oregon · Business and Leadership Consulting Services Pre-Qualification List



Colleagues arrange colorful planning cards on a wooden table.
AI-generated illustration; not a photograph of this project.

Board education, leadership training and facilitation often arrive as compact assignments. Energy Trust's Business and Leadership Consulting Services list offers a route for providers with relevant experience, including nonprofit organizational structure. Admission means consideration for work, not an order. Connect examples with the proposed services and rates.

The RFQ read on 30 September describes aggregate annual spending across all providers not expected to exceed US$200,000. That is neither an individual ceiling nor an allocation to every firm. The listed selection criteria cover qualifications, experience, price or cost, and small-business status. The current packet links the Business and Leadership application.

The live contracting page says 2 October, while the current PDF says 18 September at 5 p.m. PST without an amendment marking. The operative deadline remains unconfirmed; do not attach that hour to October. Use the all-day reminder to clarify the published date and obtain the controlling instruction before relying on the extension or responding.

THE OPPORTUNITY

Aggregate annual provider budget not expected to exceed $200,000

Shared annual expected spending across all providers; no individual allocation or guaranteed assignment.

MARK YOUR CALENDAR

02 OCT

2 October 2026

Deadline in 2 days (as of 30 Sept)

Before you start RFQ recorded qualifications, experience, price/cost and small-business status; exact current rules and application route must be checked.

Official information ↗

Talk to Arkus about this opportunity ↗

STILL OPEN / PORT OF SEATTLE, WASHINGTON

1 min read · Deadline in 6 days (as of 30 Sept)

A workforce survey needs more than a good question.

The Port seeks employee-engagement research for about 2,600 staff. Proposals close 6 October at noon Pacific; its earlier conference was optional.

Port of Seattle · Employee Engagement Survey, Solicitation 00322918



Port workers complete a survey beside a window overlooking the harbor.
AI-generated illustration; not a photograph of this project.

A workforce survey becomes demanding before the charts appear. The Port of Seattle seeks survey design and administration for approximately 2,600 employees, with predictive and prescriptive key-driver analysis and recommendations. Solicitation 00322918 has a not-to-exceed value of US$300,000 for the agreement, with work expected from early 2027 through the end of 2032.

The official packet sets proposals for 6 October at noon Pacific. The 10 September virtual pre-proposal conference was expressly not mandatory. The optional questions window closed 18 September. A firm that missed the conference can still review the requirements; participation in the meeting is not an entry condition.

Submit by email to the address in the packet, using a searchable PDF proposal and separate required company-information, fee and resume attachments. The proposal body is limited to eight pages; exclusions are specified. Hosted links and compressed files are not accepted, and the email server has a 10 MB limit. Read the complete packet before responding; the ceiling does not guarantee spend.

THE OPPORTUNITY

Not to exceed $300,000

Recorded contract ceiling, not guaranteed spend or participant payment.

MARK YOUR CALENDAR

06 OCT

6 October 2026 · noon PT

Deadline in 6 days (as of 30 Sept)

Before you start Qualified firms or teams for survey design, fielding and predictive/prescriptive key-driver analysis. Pre-proposal meeting was expressly not mandatory. Review solicitation evaluation and contract conditions.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

ROLLING / UNITED STATES FEDERAL PROFESSIONAL SERVICES

1 min read · No fixed deadline (as of 30 Sept)

Thirteen domains, and no closing bell.

GSA's six OASIS+ solicitations remain continuously open. Applicants can build a domain-specific offer while apparent-awardee announcements continue.

U.S. General Services Administration · OASIS+ Phase II Continuously Open Solicitations



Five professional-services colleagues review project plans in a bright office.
AI-generated illustration; not a photograph of this project.

Professional-services suppliers can examine OASIS+ properly. GSA says all six solicitations are continuously open until further notice across 13 domains, including Human Capital, Social Services and Management and Advisory. Begin with the domain the firm can substantiate.

OASIS+ is a governmentwide vehicle for later agency buying. Admission and a task-order award are separate decisions; neither future orders nor income are guaranteed. Phase II apparent-awardee announcements began in May, with the workbook updated 25 September. An apparent awardee is a procurement step, not proof of an executed contract. A master ceiling has not been independently reread here.

Use the OASIS+ Submission Portal, but establish requirements from the controlling SAM.gov solicitation and amendments, which take precedence over website or FAQ wording. Individual solicitations, scores and qualification thresholds were not freshly reviewed. Check the applicable set-aside and qualifying performance. No fixed close is stated. A personal evidence-review reminder is not a federal deadline.

THE OPPORTUNITY

Professional-services vehicle; no order guaranteed

Vehicle admission permits future task-order competition; no guaranteed orders or income. Master ceiling not independently reread.

MARK YOUR CALENDAR

CHOOSE A DATE

Continuously open until further notice

No fixed deadline (as of 30 Sept)

Before you start Select applicable domain/solicitation/set-aside and verify qualifying past performance and self-score. Individual solicitation thresholds and current amendments not freshly reviewed.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

STILL OPEN / ENERGY TRUST OF OREGON RESEARCH

1 min read · Deadline in 92 days (as of 30 Sept)

Small research tasks, a longer horizon.

Energy Trust accepts research consultants through 31 December. The current RFQ describes smaller projects below $100,000 each.

Energy Trust of Oregon · Planning, Evaluation and Research Tasks Qualifications Pool



Four researchers discuss a project with charts and planning cards nearby.
AI-generated illustration; not a photograph of this project.

A research question does not always need a large procurement. Energy Trust's Planning, Evaluation and Research Tasks pool gives consultants a standing route for planning and program questions. The current contracting page accepts consultants on an ongoing basis through 31 December 2026. Respondents may select any or all of the listed work areas.

The current RFQ describes smaller research projects below US$100,000 each, with larger projects procured through separate public requests. That is project scale, not a published pool budget or guaranteed assignment. The response asks for relevant qualifications and three references, diversity and equity responses, staffing and rates, conflict disclosure, and a signed response cover sheet.

Choose the work areas the team can support and connect the examples, methods and proposed rates to them. Read the current packet's page limits and instructions before responding. No final hour or time zone is stated in the reviewed evidence, so calendar reminders remain all-day. Admission creates consideration for later work rather than a promised assignment.

THE OPPORTUNITY

Research projects below $100,000 each

RFQ describes smaller projects below $100,000; larger projects use separate public procurements. No guaranteed assignment or pool budget.

MARK YOUR CALENDAR

31 DEC

31 December 2026

Deadline in 92 days (as of 30 Sept)

Before you start Consultants may apply for any or all RFQ work areas. Supply relevant qualifications/references, diversity and equity responses, staffing/rates, conflict disclosure and signed response cover sheet.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

ROLLING / WASHINGTON STATE CAREGIVER SUPPORT

1 min read · No fixed deadline (as of 30 Sept)

Support for the caregivers doing the daily work.

UW's current listing describes an ongoing caregiver pool. Its linked CaRES mentor packet has narrower caregiver qualifications and a different RFQ number.

University of Washington, Alliance · CaRES Co-Trainer/Mentor, linked UW RFQ 22-0039



A caregiver-training room with chairs, books and a whiteboard.
AI-generated illustration; not a photograph of this project.

UW's Alliance lists an ongoing caregiver support and foster-parent training pool. Its linked English packet is CaRES Co-Trainer/Mentor, RFQ 22-0039, while the supplier page labels it 22-0038. The mentor role provides caregiver follow-up, resources and local connections.

The linked packet requires a licensed Washington foster caregiver in good standing, no founded allegations, at least five years' foster-care experience and local resource knowledge. Caregiver Core Training may be completed in the first month after hiring. General consulting experience does not meet these conditions.

Supply license and training evidence or progress, two community references, a signed checklist and a caregiver-scenario response. The original term ended 20 June 2024 with discretionary extensions, although the current listing says ongoing. Confirm the number and current terms with UW. No fixed close or guaranteed business is stated.

THE OPPORTUNITY

Value not published in reviewed listing

Ongoing provider pool; contract execution does not guarantee business.

OPEN FOR SUBMISSIONS

CHOOSE A DATE

Open and ongoing; no fixed close stated

No fixed deadline (as of 30 Sept)

Before you start Current licensed Washington foster caregiver, license in good standing and no founded allegations, at least five years foster-care experience, local caregiver-community knowledge. Caregiver Core Training can be completed after hiring, by end of first month per checklist.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

ROLLING / CITY OF SEATTLE, WASHINGTON

1 min read · No fixed deadline (as of 30 Sept)

Seattle asks for three projects in the right category.

The City's consultant roster covers projects up to $420,000. Evidence must match each chosen specialty, and some categories prioritize small businesses.

City of Seattle, Finance and Administrative Services · Citywide Consultant Roster, 96 service categories across 13 solicitations



A consultant organizes three project portfolios beside a Seattle skyline window.
AI-generated illustration; not a photograph of this project.

Seattle's consultant roster is a set of specific doors into public work. The City's policy describes 96 categories across 13 solicitations, with departments able to select consultants for projects worth US$420,000 or less. The ceiling belongs to later projects, not every listed firm. Admission is consideration for work, not a purchase order.

Applicants need at least three completed projects within each selected category's scope. The City's small-business priority also changes access: a category closes to large firms once 15 or more small businesses join, and previously approved large firms may be removed. Check the definition before assuming the priority applies.

Applications run through the official OpenGov procurement portal. The policy was checked through the current official search listing, but the page could not be opened directly; actual category acceptance and priority closures remain unread. Confirm the relevant solicitation's live state. No fixed close is stated; use a personal reminder while assembling category-specific evidence.

THE OPPORTUNITY

Projects valued at $420,000 or less

Per-project roster ceiling; admission creates consideration for later work, not guaranteed income or a per-firm allocation.

MARK YOUR CALENDAR

CHOOSE A DATE

No fixed closing date stated; category state must be checked

No fixed deadline (as of 30 Sept)

Before you start Three completed projects within each chosen category's scope. Verify small-business definition and live category acceptance; large-firm access can close under priority rules.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

Ten selected calls. Each story marks prior records and unresolved details. Calendar reminders flag missing or conflicting cutoff times. Roster admission and shared budgets do not guarantee work.

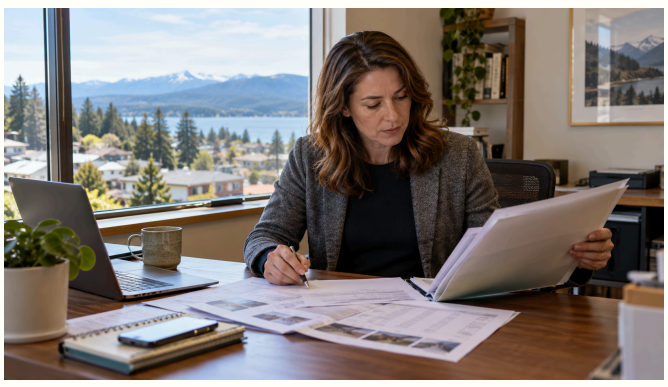
UNRESOLVED / WASHINGTON PUBLIC-AGENCY CONSULTING

1 min read · No fixed deadline (as of 30 Sept)

Visibility has a fee, and two different price tables.

MRSC's detailed pricing lists a free PWSBE-certified tier and consultant fees from $125 to $2,000. Its signup page still shows older prices.

MRSC Rosters · MRSC Consultant Roster Business Membership



An independent consultant reviews qualification papers at a Washington office desk.
AI-generated illustration; not a photograph of this project.

A small public-agency assignment can begin with a buyer looking through a roster. MRSC lets consultants choose service categories and participating Washington agencies, supported by a statement of qualifications. Membership provides visibility, not a contract. Compare the annual cost with access to relevant buyers.

The detailed pricing page lists free membership for certified Public Works Small Business Enterprises. Other consultants pay US$125 for an owner-operator with no employees, US$500 for 1–30 employees, US$1,000 for 31–150 and US$2,000 for 151 or more. Those are supplier membership fees, not awards. Ordinary small-business status does not establish PWSBE certification.

The signup page shows an older scale, including US$75 and US$230 tiers, and refers to employees working in Washington. The detailed table uses a different employee basis. Confirm both the applicable fee and counting rule before payment. Review eligibility, categories and the application checklist. Applications are live without a fixed close; set your own preparation reminder.

THE OPPORTUNITY

Membership costs: detailed page $125–$2,000 annually for non-PWSBE consultants; PWSBE-certified free

Annual supplier membership fee, not funding or a contract award. Detailed pricing and signup tables conflict; certification not assumed.

MARK YOUR CALENDAR

CHOOSE A DATE

Live membership application; no fixed closing date stated

No fixed deadline (as of 30 Sept)

Before you start Consultants must meet roster eligibility and category requirements. Confirm PWSBE certification, employee-count basis and applicable fee; no certification inferred from general small-business status.

Official information ↗

Talk to Arkus about this opportunity ↗

ROLLING / ENERGY TRUST OF OREGON DEVELOPMENTAL COACHING

1 min read · No fixed deadline (as of 30 Sept)

Coaching starts with qualifications and rates.

Energy Trust's ongoing pool assesses coaching experience, training and credentials. Its application asks about ICF certification and offers both Yes and No.

Energy Trust of Oregon · Coaching Pool RFQ 2026–2028



Two professionals discuss a notebook across a quiet office table.
AI-generated illustration; not a photograph of this project.

Coaching is personal work, but a provider pool has formal selection rules. Energy Trust seeks qualifications and rates for one-to-one developmental coaching at every employee level. The current RFQ accepts responses on a rolling basis. Selection considers experience, training and credentials, interviews, price, diversity and inclusion responses, and references.

The application requests relevant qualifications and biographies or resumes. Its required question asks whether the coach is ICF certified and offers both Yes and No. The reviewed sources do not establish certification as a mandatory eligibility threshold. Applicants should describe their actual training and experience accurately, including relevant nonprofit, public-sector, sustainability and diverse-client work.

Provide hourly rates and any assessment or other add-on fees, three relevant references and the required conflict disclosure through the named application. The RFQ promises neither a contract nor assignments, referrals or compensation. No fixed closing date is stated; choose a personal preparation reminder while testing the fit between the coach and the work.

THE OPPORTUNITY

Rates and add-on fees requested; pool budget unpublished

Rates requested in the current application; no published pool budget or guaranteed work.

MARK YOUR CALENDAR

CHOOSE A DATE

Ongoing; no fixed close stated

No fixed deadline (as of 30 Sept)

Before you start Developmental coaches with relevant qualifications and experience. Training/credentials are selection criteria; reviewed RFQ and application do not establish ICF certification as a mandatory threshold.

Official information ↗

Talk to Arkus about this opportunity ↗

Access belongs in a different column.

A solicitation, a roster and a purchasing vehicle can all matter. They should not share the same sales forecast.

A qualification list can be a useful place to stand. It is not an order for work. That difference matters when a business adds the full value of every roster and purchasing vehicle to its sales forecast. The arithmetic becomes impressive just as its meaning disappears. This week's listings ask for several different kinds of attention.

A specific solicitation asks buyer and supplier to decide about defined work. A roster helps a buyer find qualified firms when a need arises. A broader vehicle creates a route through which later work may be bought. Each deserves consideration, but each needs its own next step. Longview's priced deliverables and Seattle's category evidence answer different questions.

For a defined assignment, read the actual instructions. A listing may identify the work without supplying qualifications, response format or amendments. Energy Trust's conflicting dates cannot be settled by choosing the more comfortable one. The controlling notice or a written buyer response must resolve the disagreement. Until then, show it beside the date.

For a roster, choose categories the firm can honestly support, assemble the required evidence and understand the membership cost. Three relevant projects say more than a long menu of capabilities. MRSC's conflicting fee tables need clarification before payment. Registration does not establish certification, and admission does not promise assignments.

Buyers can help with a clear scope, a discoverable document and an unambiguous close. Suppliers can ask a precise question and preserve the answer. The aim is to make each listing's useful action visible: prepare a response, join a roster with realistic expectations or resolve a missing fact before committing a team. That distinction belongs in the forecast too.

READ THE DEFINED WORK	QUALIFY FOR LATER WORK	RESOLVE THE INSTRUCTION
A solicitation	**A roster**	**Conflicting dates**
Establish the scope and response instructions.	Choose categories supported by project evidence.	Seek the controlling notice before committing.

Official calls: Port of Longview↗; additional calls are identified in the stories. Distinctions drawn from the calls in this issue.

OPINION / THE EDITOR'S VIEW

One instruction worth resolving.

When two source dates disagree, keep both visible and seek the controlling instruction. A reminder to clarify that conflict is a preparation task, not a verified bid deadline. Energy Trust's list shows why: moving September's closing hour onto October would create precision without evidence. The same discipline helps with rosters. Choose exact categories and gather the projects that support them; check a conflicting fee before paying. For a defined assignment, establish the response route and mandatory submission. Assign one person to obtain the missing answer, preserve it and tell the team what changed. None of these actions promises a contract. Each makes the next commercial decision easier to defend.

The remarkably small idea lab.

Three choices. Find the next useful action. Choose one answer per row; each points toward a different kind of preparation work.

Two published dates disagree. Begin where?	Seattle's roster offers access. Prepare what?	A large vehicle is open. Ask what?
◯ Seek the controlling instruction.	◯ Check exact category requirements.	◯ Which solicitation can we substantiate?
◯ Ask the buyer a precise question.	◯ Identify relevant clients and references.	◯ Who would deliver the actual work?
◯ Assign someone to preserve the answer.	◯ Assemble three completed-project examples.	◯ How do later assignments get bought?

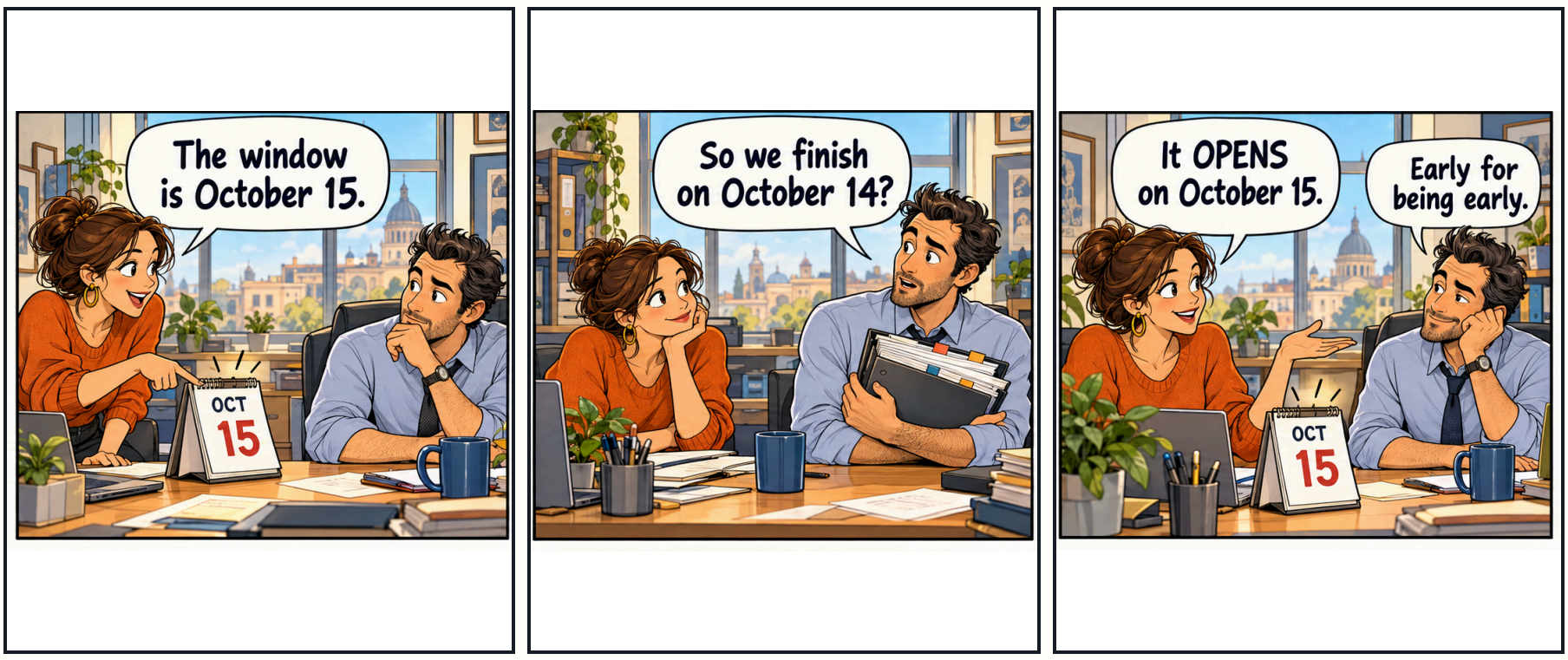
Mostly first answers: verify. Second: involve people. Third: plan delivery. Mixed: include all three.

Editorial prompt, not a contract promise. Answers stay here.

Between the lines.

Three scenes, each sparked by an opportunity in this week's editions.

The Opening Act



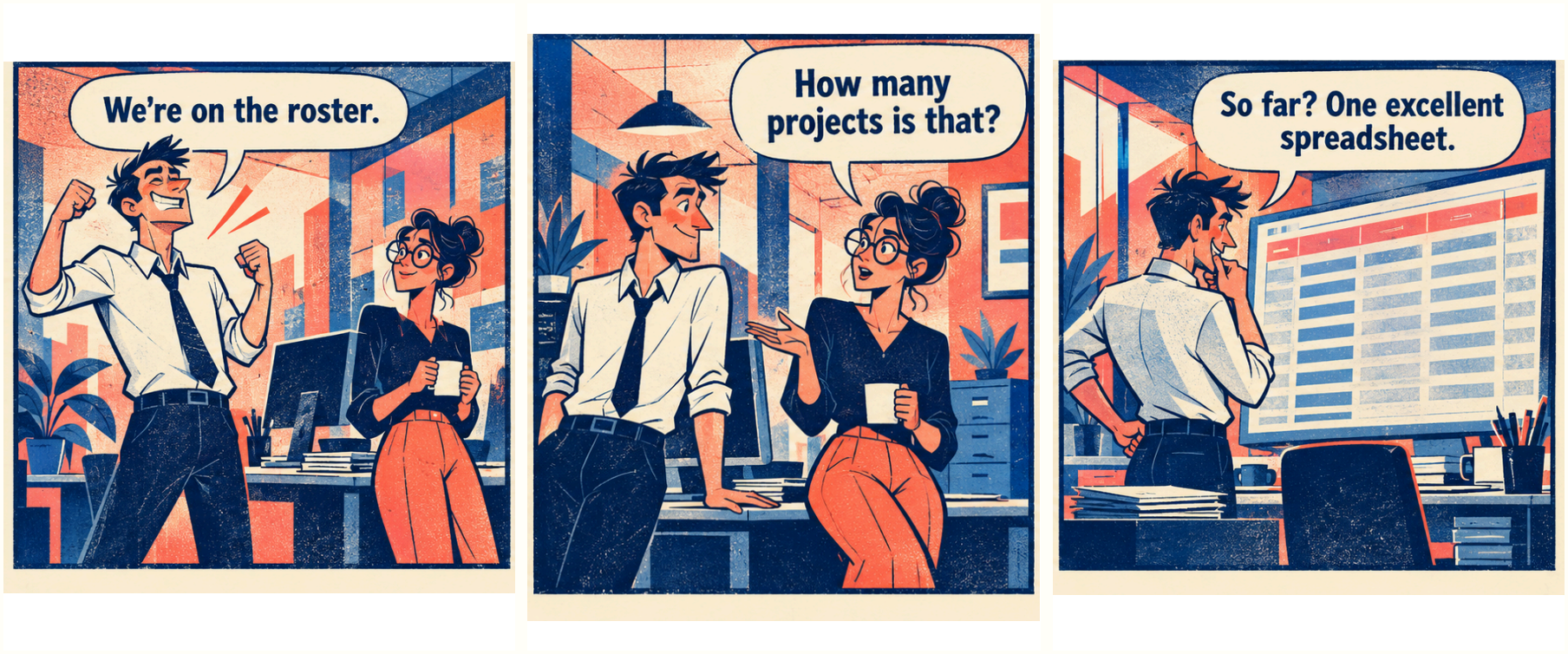
Murdock's next inquiry window opens 15 October; the closing date is a separate event. Official opportunity details ↗

THE CASE OF THE TWO DATES



Energy Trust's Business and Leadership listing and the previously read packet disagree. The conflict remains unresolved. Official opportunity details ↗

The Roster



A place on a consultant roster provides access to possible assignments. It does not guarantee work. Official opportunity details ↗

Watch the illustrated guide.

WATCH THE STORY / 24 SECONDS

THE ARKUS SIGNAL

CONTRACTS / 30 SEP 2026

Start with the review. Later work is optional.



PORT OF LONGVIEW / 26-068-PSC

No budget published

Phase I: responsibilities and decisions

Price all seven deliverables and total NTE

01 REVIEW THE ORGANIZATION

02 PRICE ALL DELIVERABLES

03 KEEP PHASES DISTINCT

2 OCTOBER Proposals are due at 5 p.m. Pacific.

AI-generated scenes. Editorial illustrations, not photographs of these projects.

A visual guide to the current lead and the distinction that changes the next action. Captions are included; no sound is required.

Evidence before the commitment.

Research, design and operating judgment for the next practical decision.



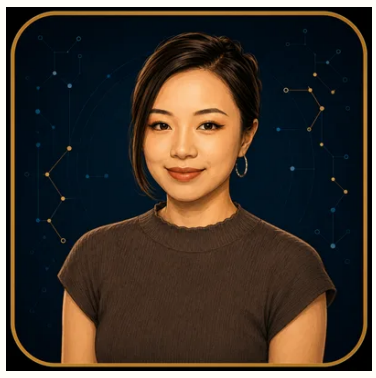
Chandler Lewis
Founder · Managing Director



Walter Benadof
Partner · Global Markets and Investments



Nadia Lerouge
Deputy Managing Director



Cloud (Yiyun) Qiu
Partner · Design and Innovation Strategy



Aarav Ghai
Research Analyst

Arkus Innovation Studios is a commercial advisory and venture studio for founders, investors and enterprise teams deciding what to build, improve or investigate. We turn broad questions into a defined piece of work, examine the available evidence and help the team make a practical next decision.

Our work includes **Startup Diagnostics**, **Portfolio Diagnostics**, **AI Workflow Sprints** and enterprise assessments. The Innovation Compass gives assessment work its structure. The Teixeira Framework organizes four possible recommendations: Accelerate, Incubate, Develop or Watch. A recommendation is useful when its reasoning, assumptions and next test are clear enough for the team to use. We combine research, operating experience, design and commercial judgment.

Discuss a collaboration with Nadia
nadia@arkusinnovationstudios.com ↗

That can mean checking a market claim, examining a technology's limits, testing an AI workflow or organizing the evidence needed for a proposal. We define responsibilities before beginning and keep the proposed outcome connected to the question the client needs answered. Arkus is the commercial studio; 360 Social Impact Studios and Enough Ventures are separate organizations with different legal structures.

If an opportunity in this issue connects with your work, send the public call, a brief description of your idea or capabilities and the role you have in mind. Where eligibility and agreed responsibilities permit, Arkus can discuss leading or joining the work. Contact Nadia Lerouge through the invitation below to begin that conversation.