AN ARKUS INNOVATION STUDIOS PUBLICATION

PEOPLE & POSSIBILITIES

The Arkus Signal

RFPS AND GOVERNMENT CONTRACTS WORTH PURSUING

CONTRACTS EDITION

14 OCTOBER 2026

ISSUE 05 / PRINT EDITION

CONTRACTS & PAID PROJECT WORK

Two fuels, one careful comparison

Energy Trust expects a roughly $175,000 study of energy use, bills and emissions. Intent is due October 16.



AI-generated editorial illustration for Dual-Fuel Heat Pump Pilot Phase Two Evaluation RFP.
AI-generated illustration; not a photograph of this project.

A heat pump and a gas furnace can share the job of warming a house. Whether that combination saves energy, changes bills or helps the electricity system is a question for evidence. Energy Trust's pilot reached 62 homes in 2024 and 2025; its second evaluation phase now asks what those installations actually changed.

Inside: ten contracts stories, with checked official notices, useful repeat coverage and clear first steps. New features and newly issued calls are identified separately.

PARTNERSHIP DESK / ARKUS INNOVATION STUDIOS

Pursue it with Arkus.

Have a call in mind? Let's talk about the team it needs.

Arkus leads as prime
We lead the bid and coordinate the team. ↗

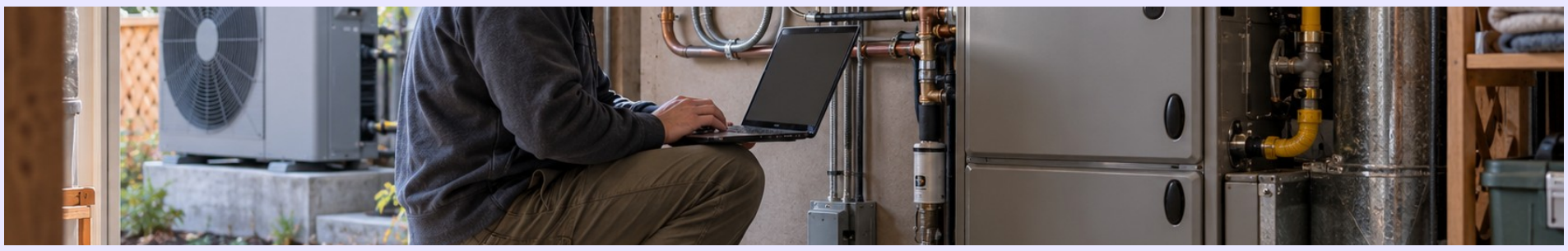
Arkus joins your team
Bring us in for part of the work as a subcontractor. ↗

First, we check whether the call allows that arrangement.

Email Nadia ↗

INSIDE THE DUAL-FUEL EVALUATION

Measure the change, then explain it.



FIRST INTENT
Email intent and questions by October 16. No early cutoff hour is given. The notice says these communications must be sent by that date; intent does not oblige a proposal.

READ DATA
Nine tasks include matched comparison homes, weather-adjusted billing, hourly demand and emissions estimates. Read the scope and data-security terms. The project budget is anticipated, not a guaranteed award.

SEND BID
Proposals are due November 9 at 5 p.m. Pacific. Include the task budget, a similar report, resumes, insurance information, conflict disclosure and the signed cover.

Generated editorial scene. These views explain preparation, research and submission; the full RFP controls. Intent and questions: October 16, hour unstated. Proposal: November 9, 5 p.m. Pacific.

Read the story ↗

NEW ADDITION · ISSUED 7 OCTOBER / OREGON AND SOUTHWEST WASHINGTON HOMES

1 min read · Deadline in 2 days (as of 14 Oct)

Two fuels, one careful comparison

Energy Trust expects a roughly $175,000 study of energy use, bills and emissions. Intent is due October 16.

Energy Trust of Oregon · Dual-Fuel Heat Pump Pilot Phase Two Evaluation RFP



AI-generated editorial illustration for Dual-Fuel Heat Pump Pilot Phase Two Evaluation RFP.
AI-generated illustration; not a photograph of this project.

A heat pump and a gas furnace can share the job of warming a house. Whether that combination saves energy, changes bills or helps the electricity system is a question for evidence. Energy Trust's pilot reached 62 homes in 2024 and 2025; its second evaluation phase now asks what those installations actually changed.

The expected budget is approximately $175,000 for work paid by time and materials under a negotiated cost ceiling. Researchers must build comparable groups of homes, adjust billing analysis for weather, examine hourly demand and estimate emissions. The task is a specialist energy study, with data security, a relevant past report and a clear explanation of any AI use among the response requirements.

Email the stated intent and any questions by October 16. Proposals are due November 9 at 5 p.m. Pacific. No hour is given for the early date. The cover and current listing identify an October 7, 2026 issue date; one schedule line mistakenly prints 2025.

THE OPPORTUNITY

About $175,000

Anticipated budget for the scope, paid on time and materials under a negotiated not-to-exceed cap. Justified proposals above $175,000 may be considered with within-budget alternatives; not a guaranteed award.

MARK YOUR CALENDAR

16 OCT

16 October 2026 · cutoff hour unconfirmed

Deadline in 2 days (as of 14 Oct)

Before you start Energy-evaluation teams able to perform matched-group, billing, hourly-load and emissions analysis. A similar past report, key resumes, insurance information, conflict disclosure and signed cover/representations are required. No minimum certified-firm spend is required.

Official call & application details ↗ | View the application form ↗ | Talk to Arkus about this opportunity ↗

CATALOG FIRST FEATURE / OREGON AND SOUTHWEST WASHINGTON RESEARCH

1 min read · Deadline in 2 days (as of 14 Oct)

A warmer home still needs a measured saving

Energy Trust's roughly $250,000 installation study closes October 16. Its two early-date instructions conflict.

Energy Trust of Oregon · Heat Pump Savings and Installation Specification Study RFP



AI-generated editorial illustration for Heat Pump Savings and Installation Specification Study RFP.
AI-generated illustration; not a photograph of this project.

Buying efficient equipment and achieving the expected saving are different events. Energy Trust reports lower-than-expected heat-pump savings and wants researchers to examine installation and operating practices in its Oregon home-retrofit program. This first phase will recommend an improved installation specification and a plan for testing it.

About $250,000 is the expected study budget, with time-and-materials pricing and a negotiated ceiling. The work combines program records, energy analysis and field research. Published answers exclude small multifamily projects and clarify that the installation specification remains a recommendation through the research phases. They also confirm there is no extra scoring bonus for including a certified procurement partner.

Prepared teams have until October 16 at 5 p.m. Pacific to email proposals. The earlier intent date needs caution: the cover and schedule say September 25, while the submission paragraph says September 16. Both dates have passed. Readers who did not state intent should confirm their position with the buyer; the approaching proposal date does not resolve that conflict.

THE OPPORTUNITY

About $250,000

Anticipated scope budget, with time-and-materials pricing and a negotiated not-to-exceed cap. Higher justified budgets may be considered with lower-cost alternatives; no guaranteed award.

MARK YOUR CALENDAR

16 OCT

16 October 2026 · 5 p.m. PT

Deadline in 2 days (as of 14 Oct)

Before you start Specialist energy-evaluation teams able to assess installation practices and heat-pump savings. Required response includes a similar work sample, key resumes, insurance, conflict disclosure and signature materials.

Official call & application details ↗ | Talk to Arkus about this opportunity ↗

STILL OPEN / WASHINGTON PEER-RUN ORGANIZATIONS

1 min read · Deadline in 14 days (as of 14 Oct)

Peer leadership belongs at the head of the table

HCA's $280,000 conference budget is for a Washington peer-run organization, with proposals dated October 28.

Washington State Health Care Authority · Peer Pathways Workforce Development Conference, HCA Solicitation 2026HCA15



AI-generated editorial illustration for Peer Pathways Workforce Development Conference, HCA Solicitation 2026HCA15.
AI-generated illustration; not a photograph of this project.

Continuing education for peer-support professionals has a particular center of gravity: people who know recovery through their own lives. Washington's Health Care Authority seeks an organization to manage and host the 2027 Peer Pathways Workforce Development Conference, bringing education and practical skills to that workforce.

The solicitation budget is $280,000, with one contract intended. The bidder must be headquartered in Washington and have at least 51 percent peer employees, two years of Washington conference or large-event experience, and capacity to keep a Certified Peer as project lead. A Washington business license is required, or a commitment to obtain one within 30 days of selection.

HCA's complete public notice sets proposals for October 28 at noon. The OMWBE feed has carried October 29, so use the issuer notice while checking the full packet and amendments in the state's WEBS bid portal. No time zone is printed in the notice. Earlier conference, question and subcontractor-interest dates have passed; their consequences must be confirmed in the full solicitation.

THE OPPORTUNITY

$280,000 budget

Published solicitation budget for one intended contract, not a guaranteed payment to each applicant.

MARK YOUR CALENDAR

28 OCT

28 October 2026 · cutoff hour unconfirmed

Deadline in 14 days (as of 14 Oct)

Before you start Washington-headquartered peer-run organization with at least 51 percent peer employees, two years of Washington conference/large-event experience and a Certified Peer project lead. Washington business licensing or the stated 30-day post-selection commitment is required.

Official information ↗

Talk to Arkus about this opportunity ↗

UPDATED / REMOTE; PACIFIC HOURS; NORTH AMERICA DATA

1 min read · Deadline in 16 days (as of 14 Oct)

Twenty lessons need a working home

Energy Trust's current answers clarify a $300,000 two-year services cap, remote delivery and online submission.

Energy Trust of Oregon · LMS Administration and Instructional Design Project RFP



AI-generated editorial illustration for LMS Administration and Instructional Design Project RFP.
AI-generated illustration; not a photograph of this project.

A useful lesson needs more than a finished slide deck. Someone has to turn it into accessible courseware, organize the learning platform and help people complete it. Energy Trust expects about 20 training modules alongside implementation and administration of its learning management system.

Current answers make the $300,000 ceiling clearer: it covers the full 2027–2028 services term. Optional extensions have separate budgets, and platform licensing is funded separately. Bidders should not propose an LMS or hosting package. Energy Trust supplies subject expertise; the contractor brings instructional design and administration, including migration of about 15 existing course modules.

Proposals and the signed cover letter must go through the online application by October 30 at 5 p.m. PDT. That answer resolves the PDF-email wording in the RFP. Remote work is allowed on a Pacific schedule, with permission needed for work or data access outside North America. The September 29 intent date has passed; the answers do not settle whether missing it disqualifies a bidder.

THE OPPORTUNITY

Up to $300,000

Not-to-exceed services budget for the initial two-year term, not an annual budget. LMS licensing is separately funded; optional one-year extensions have their own budgets.

MARK YOUR CALENDAR

30 OCT

30 October 2026 · 5 p.m. PT

Deadline in 16 days (as of 14 Oct)

Before you start Instructional-design firms, consultants or teams with adult-learning, accessibility and practical LMS administration skills. Firms outside Oregon and younger than two years may qualify. Remote delivery can follow Pacific hours; prior permission is needed for work/data access outside North America.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

EARLY DATE PASSED / OREGON AND SOUTHWEST WASHINGTON

1 min read · Deadline in 16 days (as of 14 Oct)

Confidence is part of the heating decision

Energy Trust expects a roughly $115,000 evaluation of customer support. Proposals remain due October 30.

Energy Trust of Oregon · Residential HVAC Advocate Pilot Evaluation RFP



AI-generated editorial illustration for Residential HVAC Advocate Pilot Evaluation RFP.
AI-generated illustration; not a photograph of this project.

Heating choices can become complicated before a customer ever compares prices. Energy Trust's HVAC Advocate pilot offers personalized help with sizing, home improvements and contractor bids. The evaluation asks which parts of that support leave customers better informed and more confident in their decisions.

The expected budget is approximately $115,000. Researchers will design and conduct customer, installer and staff interviews, combine them with participation records, and report lessons for improving the pilot. This is a process evaluation, with a similar past report required as a work sample. The buyer expects a draft report by May 31, 2027 and a public presentation of findings.

Proposals are due October 30 at 5 p.m. Pacific, but October 13 intent and questions have passed. The RFP requires those communications by that date without expressly stating that missing intent bars a proposal. Confirm your position before committing effort. A certified partner is encouraged, with a possible scoring bonus for a genuine share of work; certification is not an entry requirement.

THE OPPORTUNITY

About $115,000

Anticipated scope budget with time-and-materials pricing and a negotiated ceiling. A higher justified budget may be considered with alternatives; not a guaranteed fixed award.

MARK YOUR CALENDAR

30 OCT

30 October 2026 · 5 p.m. PT

Deadline in 16 days (as of 14 Oct)

Before you start Qualitative evaluation teams with a similar past report, suitable staffing and data safeguards. Required insurance information includes workers' compensation, general and auto liability; cyber coverage may also be required. Certification is not an entry condition.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

QUESTIONS CLOSED / OREGON AND SOUTHWEST WASHINGTON PROVIDERS

1 min read · Deadline in 23 days (as of 14 Oct)

Keep the essential places running

Energy Trust combines about $1.6 million across two Oregon resilience-support pathways, with split awards possible.

Energy Trust of Oregon · Community Energy Resilience Planning, Capacity Building and Project Development Support RFQ



AI-generated editorial illustration for Community Energy Resilience Planning, Capacity Building and Project Development Support RFQ.
AI-generated illustration; not a photograph of this project.

A power outage can make a community's essential places suddenly difficult to use. Energy Trust seeks contractors to help Oregon communities identify critical facilities, discuss priorities and move energy-resilience ideas toward practical projects. The work is planning and coordination with communities, emergency managers and technical specialists.

About $1.1 million is available for the FEMA-backed pathway, with up to $500,000 for a separate Energy Trust pathway. These form an approximately $1.6 million aggregate, with awards potentially split by region, tasks or program. The contractor coordinates feasibility work and organizes funding materials; conducting feasibility studies and writing or submitting grant applications are excluded.

Proposals are due November 6 at 5 p.m. Pacific. The October 13 question window has passed. Contractors and proposed partners need timely on-the-ground support in Oregon, relevant Oregon experience and the ability to track the two funding streams separately. An outside-Oregon lead should not assume local partners automatically satisfy every qualification. The pending October 27 answers may clarify that point; no guaranteed single award is promised.

THE OPPORTUNITY

About $1.6 million

Approximately $1.1 million for the CERG scope plus up to $500,000 for CuSP over a maximum two-year term. Work may be split across regions, pathways, tasks or contractors; not a guaranteed individual award.

MARK YOUR CALENDAR

06 NOV

6 November 2026 · 5 p.m. PT

Deadline in 23 days (as of 14 Oct)

Before you start Demonstrated Oregon community-planning, assistance, facilitation or project-development experience, multi-party coordination and related resilience/planning/grant-development experience. Contractor and proposed subcontractors must provide timely on-the-ground Oregon support and travel as needed.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

ROLLING / ENERGY TRUST SERVICE AREA; PROJECT SCOPE VARIES

1 min read · Deadline in 78 days (as of 14 Oct)

Choose the research you can actually do

Energy Trust's pool accepts specialists in one or more of four work areas, generally for projects below $100,000.

Energy Trust of Oregon · Planning, Evaluation and Research Tasks Qualifications Pool



AI-generated editorial illustration for Planning, Evaluation and Research Tasks Qualifications Pool.
AI-generated illustration; not a photograph of this project.

A research pool does not require one firm to be good at everything. Energy Trust allows consultants to submit qualifications for one or several areas: qualitative research, quantitative research, engineering and measure analysis, or resource assessment and planning. An interview specialist can stay an interview specialist.

The buyer expects to use the pool for smaller projects below $100,000 each. Larger work usually receives a separate public competition. Admission guarantees neither an assignment nor funding, and software or IT vendors are outside this qualifications route. A response needs relevant experience, work examples, three references, staff and rates, diversity information, conflict disclosure and the signed cover sheet.

Applications remain open through December 31 at 5 p.m. PST, with acceptance notices normally within 30 days of a complete submission. Future tasks still require a scope and a bid. Pick a preparation reminder that suits your team rather than waiting for the last day: this older, ongoing call offers time to assemble evidence, not a promise that the phone will ring.

THE OPPORTUNITY

Usually below $100k

Typical smaller project scale, not a pool admission award or guaranteed assignment. Every task requires a later scope/bid and written contract.

OPEN FOR SUBMISSIONS

31 DEC

31 December 2026 · 5 p.m. PT

Deadline in 78 days (as of 14 Oct)

Before you start Consultants in one or more named research/engineering/resource-planning areas. Relevant work examples, three references, staff resumes and rates, diversity responses, conflict disclosure and signed cover are required. Software/IT vendors are not sought.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

ROLLING INTAKE / WASHINGTON FOSTER-CARE PROVIDERS

1 min read · No fixed deadline (as of 14 Oct)

Five years of fostering belong in the room

UW's ongoing mentor route requires a current Washington caregiver license and local foster-community experience.

University of Washington, Alliance · CaRES Co-Trainer/Mentor route: page RFQ 22-0038, linked document UW RFQ 22-0039



AI-generated editorial illustration for CaRES Co-Trainer/Mentor route: page RFQ 22-0038, linked document UW RFQ 22-0039.
AI-generated illustration; not a photograph of this project.

A foster caregiver can need practical guidance at the moment a new placement begins. UW's CaRES mentor route seeks people who know that work from sustained experience and can connect families with local support. The linked qualifications document describes regional calls, follow-up, resource navigation and possible support-group facilitation.

Applicants must be currently licensed Washington foster caregivers with a license in good standing, no founded allegations and at least five years of fostering. Local community connections and knowledge of DCYF processes matter. Caregiver Core Training can be completed after hiring. The described commitment is 10–25 hours a month, including a mandatory one-hour monthly team meeting, with no published pay figure or guaranteed assignment.

The live UW page keeps intake open and ongoing, but the document needs clarification. The page says 22-0038; both linked filenames say 22-0039. Its initial service term also ends June 20, 2024, with possible extensions. Confirm the current term and correct reference before sending the license, references, checklist and sample caregiver reply.

THE OPPORTUNITY

No pay figure published

The document describes 10–25 hours per month and a required one-hour monthly meeting. It does not publish compensation or guarantee work.

MARK YOUR CALENDAR

PICK A DATE

UW displays ongoing intake. Current term and RFQ reference need confirmation.

No fixed deadline (as of 14 Oct)

Before you start Currently licensed Washington foster caregiver, license in good standing with no founded allegations, at least five years' fostering, local foster-community knowledge and positive working relationships. Caregiver Core Training may be completed post-hiring.

Official call & application details ↗

Talk to Arkus about this opportunity ↗

Sources checked 14 October 2026. Use the complete official notices to check the first step, eligibility and current terms before deciding to apply or bid.

OLDER CALL · FIRST FEATURE / ENERGY TRUST SERVICE TERRITORIES

1 min read · No fixed deadline (as of 14 Oct)

The community has to recognize itself

Energy Trust's photography pool seeks original professional work; its stated $100,000 annual scope budget is shared.

Energy Trust of Oregon · Design Professionals Pool: Photographers RFQ



AI-generated editorial illustration for Design Professionals Pool: Photographers RFQ.
AI-generated illustration; not a photograph of this project.

An energy project is easier to understand when people can see the homes, workplaces and communities involved. Energy Trust seeks photographers for event coverage, portraits, project storytelling and other marketing material. Its notice asks for original professional work in which a broad audience can recognize itself.

The stated annual aggregate budget for this scope is not expected to exceed $100,000. That is a pool-wide figure, not a promised payment to each photographer. Selection during a two-year contract period considers relevant experience, rates, costs and the quality of samples. A diverse portfolio and reliable work with communications teams matter; energy, nonprofit or public-sector experience is preferred.

Statements of qualifications are accepted online on an ongoing basis. Assignments are not guaranteed. Projects use time-and-materials billing, with final images suitable for print and digital use and clear licensing and file organization. Energy Trust will own the resulting assets. This October 1 call is an older opportunity receiving its first feature here, without a claim of new issuance.

THE OPPORTUNITY

Up to $100,000 / year

Stated total annual budget across the described scope/pool. No individual award or assignment is guaranteed. Do not add it to the design pool's matching figure as a verified combined budget.

MARK YOUR CALENDAR

PICK A DATE

Ongoing qualifications intake; no fixed closing date stated.

No fixed deadline (as of 14 Oct)

Before you start Professional photography experience, an original and diverse portfolio, suitable production tools, collaboration skills and a record of reliable delivery. Energy, nonprofit or public-sector experience is preferred; certified small/diverse businesses are encouraged, not stated as required.

Official information ↗

Talk to Arkus about this opportunity ↗

OLDER CALL · FIRST FEATURE / ENERGY TRUST SERVICE TERRITORIES

1 min read · No fixed deadline (as of 14 Oct)

Good design has another job after approval

Energy Trust seeks designers, illustrators and animators for a rolling pool with a stated $100,000 shared annual scope budget.

Energy Trust of Oregon · Design Professionals Pool: Creative Services RFQ



AI-generated editorial illustration for Design Professionals Pool: Creative Services RFQ.
AI-generated illustration; not a photograph of this project.

A design can look finished and still be difficult for the next person to use. Energy Trust's creative-services pool includes the less glamorous work that makes communication reusable: editable files, clear licenses, consistent branding and presentation templates that staff can use without calling the designer every time.

The buyer seeks graphic designers, illustrators and animators for print and digital materials, brand assets and other communications. Professional experience, an original portfolio, collaboration and reliable delivery are required; energy, nonprofit or public-sector experience is preferred. The stated annual aggregate scope budget is not expected to exceed $100,000, with no contract or assignment guaranteed to an individual.

Applications are accepted on an ongoing basis and reviewed as received. Work is scoped and billed by time and materials during the two-year contract period. Energy Trust owns created assets, so the handoff is part of the work, and belongs in the agreed scope. Posted October 1, this is an older known call receiving its first publication feature, with no fixed closing date stated.

THE OPPORTUNITY

Up to $100,000 / year

Stated annual total for the described creative scope/pool, not an individual award or guaranteed assignment. Relationship to the photography scope's identical figure is unstated.

MARK YOUR CALENDAR

PICK A DATE

Ongoing qualifications intake; no fixed closing date stated.

No fixed deadline (as of 14 Oct)

Before you start Professional graphic-design, branding or visual-communications experience; original portfolio; suitable design tools; collaboration and reliable delivery. Relevant energy/nonprofit/public-sector work is preferred. Certification is encouraged, not an entry requirement.

Official information ↗

Talk to Arkus about this opportunity ↗

Read the small date first

The first action, the right applicant and the meaning of the amount belong in the same plan.

Imagine a small team finishing a thoughtful proposal on a Wednesday afternoon. The budget adds up, the work is sensible, and the final deadline is still weeks away. Then someone finds a sentence about a notice of intent due yesterday. This is a hypothetical scene. The distinction it illustrates deserves a real place in the plan.

An opportunity has more than one clock. There is the date the issuer opens the door, the date an applicant must make a first move, and the date the finished application is due. A question window may be optional. A first-stage submission may determine who can continue. Treating every date as a deadline conceals precisely the difference a reader needs.

Money has similar qualifications. A shared program budget, a maximum request and a typical assignment describe different things. A place on a consultant list offers a way to be found; it does not promise a purchase. The large figure should be prominent, with its meaning just as easy to see.

Useful preparation begins with the decisive condition: the right legal applicant, the right place, the required partner or the first submission. Finding that condition early can prevent wasted work. It can also reveal a sensible role for a team that should join another applicant instead of leading alone.

The practical reading order is simple. Find the first action. Check who can take it. Understand what the amount covers. Then open the official notice and read the whole route. A calendar can remember a date. It cannot supply a missing partner, a registration or permission to enter the next stage. Those still require people.

READ THE OFFICIAL NOTICE

Find the first action

Keep the requirement with the date.

READ THE OFFICIAL NOTICE

Check who can apply

Keep the requirement with the date.

READ THE OFFICIAL NOTICE

Read the amount

Keep the requirement with the date.

Based on current official notices: Read the issuer’s complete instructions ↗ The opening scene is hypothetical.

OPINION / THE EDITOR’S VIEW

A deadline deserves a verb

A date without an action asks the reader to guess. Does it mean send a question, register, declare interest or submit the finished proposal? A neat calendar entry can preserve that ambiguity with impressive efficiency. Publishers should give each date a verb and say whether it is required. Applicants should read the original notice before turning the verb into a plan. When the issuer supplies contradictory times, report the contradiction and seek clarification; confident typography does not settle it. Good opportunity reporting makes the difficult distinction visible at the moment it matters. A reminder is useful because it carries the next move, not because it can count the days. The date needs a job.

Choose Your First Move

Choose what matters most today. Your result suggests a reading order, not whether you qualify.

First, check:

- ◯ The entry gate
- ◯ Who can apply
- ◯ What the amount covers

Your likely role:

- ◯ Lead the application
- ◯ Join the team
- ◯ Prepare for later

Bring to the conversation:

- ◯ The official notice
- ◯ Your relevant capabilities
- ◯ The open questions

Circle one answer for each question. Turn your first choice into a source check, your second into a possible role and your third into something useful to bring. There is no score. Use the official notice to test your plan, then bring the remaining questions to the conversation.

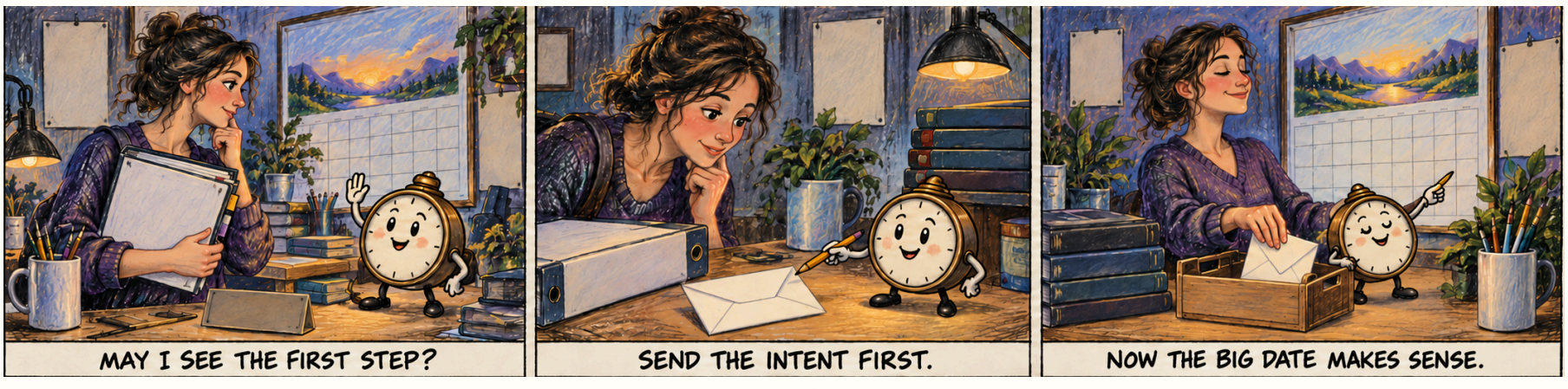
A reading prompt, not an eligibility decision.

Between the lines.

Three scenes, each sparked by an opportunity in this week's editions.

The Clock Has a Question

At the opportunity desk, the small date requests a moment.



The smallest date can decide the largest plan.

The Dual-Fuel evaluation requires intent before the final proposal. Official opportunity details ↗

THE MATCH HAS TWO HANDS

A good idea arrives at a very practical counter.



Even generosity has accounting.

Seattle's Technology Matching Fund requires a match worth 25% of the requested grant. The scale is a metaphor, not a percentage diagram. Official opportunity details ↗

One Headline, Several Projects

The large number enters the room before the explanation.

A useful number comes with its denominator.

Energy Trust's community-resilience figure is shared across two funding streams, not an award to one provider. Official opportunity details ↗

Measure the homes. Explain the change.

WATCH THE STORY / 24 SECONDS

THE ARKUS SIGNAL

CONTRACTS / 14 OCT 2026

Two fuels. One careful comparison.

ENERGY TRUST / DUAL-FUEL EVALUATION

About $175,000

Anticipated budget; intent hour unstated

Nine evaluation tasks · time and materials



01
COMPARE HOMES

02
CHECK ENERGY USE

03
ESTIMATE EMISSIONS

16 OCTOBER Intent due; proposals 9 November, 5 p.m. Pacific.

AI-generated scenes. Editorial illustrations, not photographs of these projects.

A short guide to the dual-fuel evaluation's intent, evidence study and proposal. Silent, with on-screen captions. Photographs are generated illustrations. The official notices control.

About Arkus

Research, design and practical judgment for the next useful decision.



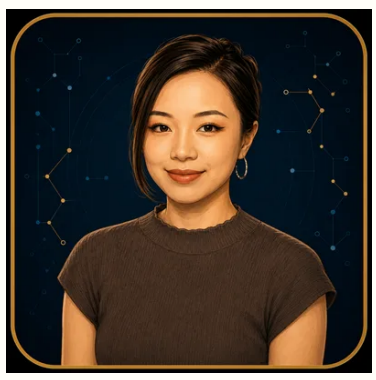
Chandler Lewis
Founder and Managing Director



Walter Benadof
Partner - Global Markets and Investments



Nadia Lerouge
Arkus Deputy Managing Director



Cloud (Yiyun) Qiu
Partner · Design and Innovation Strategy



Aarav Ghai
Research Analyst

Arkus Innovation Studios is a commercial innovation studio working with founders, investors and enterprise teams. We help people examine an idea, understand its market and decide what deserves to be built. The work begins with evidence: what is known, what remains uncertain and which next step would make a decision more useful.

Our work includes the **Startup Diagnostic**, **Portfolio Diagnostic** and **AI Workflow Sprint**. Research, design and commercial judgment belong in the same conversation. A technically interesting idea still needs a credible user, a workable route to market and an honest account of its limits. We help make those questions concrete before a team commits to a larger plan.

Arkus, 360 Social Impact Studios and Enough Ventures are separate organizations with different legal structures. Arkus carries commercial advisory and building work; 360 SIS carries nonprofit social-impact work. The distinction matters when an opportunity specifies who can apply or which organization should contract. A shared method does not make their eligibility interchangeable. The Arkus Signal brings useful opportunities, their decisive conditions and official sources into reach. Our team works in English and Portuguese, helping readers turn careful questions into a practical next step.

To explore working together, send Nadia the public call, your idea or capabilities, and the role you have in mind: nadia@arkusinnovationstudios.com. We can then discuss what the work requires and whether Arkus can help.

Talk through a possible partnership
nadia@arkusinnovationstudios.com ↗